PUTTING YOUR
FUTURE IN
F☼CUS
WITH CUSTOMIZABLE
BUSINESS SOLUTIONS

✺ ABB Business Solutions

At ABB Optical Group, we are more than just a contact lens distributor. We're here to help you stay competitive in an ever-changing industry by offering more services, more solutions and more product choices that can be tailored to the specific needs of eye care practices.

Let us be your partner in ensuring the success of your practice.

Medical Benefits Search Now Available!

ABB Verify
Powered by AffinityAnalytics

ABB Verify provides a centralized source for gathering eligibility and connecting with your patients to help them maximize benefits. While the On-Demand functionality gives your team real-time access to in-network vision and medical payers, the Verify platform allows you to contact patients, via email and text, who have remaining exam & material benefits that might otherwise go unused. Due to those proactive reminders, more patients are driven back into the practice for additional purchases - helping the average practice increase monthly revenue by $5,000 to $15,000.

20% of Patients have Unused benefits

Unused Benefits Found Segments

- All benefits available
- All benefits except Frame available
- Material only benefits available
- Exam only benefits available

Patient Transactions

- Appointments Created
- Appointments Delivered

- ✺ Automatically checks vision care eligibility for your scheduled appointments and pulls authorizations for plans when needed

- ✺ Integrates easily with your practice management system*

- ✺ Improves staff efficiency, productivity and retention by using the latest technology

- ✺ Reduces vision care write-offs and underpayments

- ✺ Reduces empty chair time and patient frustration with benefits eligibility

- ✺ Benchmark practice success

Schedule a free demo or sign up today!

Contact your ABB Account Manager or our ABB Business Solutions Representative

855.589.7913 | ABBSolutions@abboptical.com

* Supported Practice Management Systems: Compulink, Crystal PM, Revolution EHR, and My Vision Express (cloud)

ABB Verify
On-Demand

ABB Verify On-Demand saves your team valuable time by eliminating the need to access multiple in-network vision or medical insurance websites for patient eligibility. This streamlined benefits search engine confirms patient insurance within 30 seconds and does not require an integration with your practice management system. With these searches your team can identify patients with second-frame benefits, creating the opportunity to increase revenue by as much as $250 per day or more!

ONE SOLUTION. MORE CHOICES.

	ABB Verify On-Demand	ABB Verify	ABB Verify Complete
Verify vision & medical benefits eligibility in real-time by using simple search parameters (great for walk-ins!)	✓		✓
Easy set up and integration in practice's work flow	✓		✓
Maximizes patient's benefits and increases satisfaction by offering premium material	✓	✓	✓
Educates both staff and patients about benefit plans and eligibility, creating transparency and clarity	✓	✓	✓
Reduces vision care write-offs and under payments	✓	✓	✓
One login to access all in-network vision insurance payers	✓	✓	✓
View all eligible benefits in one tool	✓	✓	✓
Pulls authorization for plans when needed	✓	✓	✓
Reduces no-show rates	✓	✓	✓
Unused benefits messaging to patients, inviting them to schedule an appointment and utilize material benefits		✓	✓
Automatically checks vision care eligibility for your scheduled appointments		✓	✓
Improves staff efficiency, productivity and retention by using latest technology		✓	✓

Example for one month

4,074	**1,152**	**975**	**60**	**$11,722**
Patients Analyzed	Benefits Found	Total Emails & Texts Sent	Patient Transactions	Incremental Revenue

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