

GO AHEAD. MAKE MYDAY.[®]

MyDay[®]

sphere
toric
multifocal

With **unsurpassed comfort**, **optimized design**, **unparalleled range**, **net plastic neutrality**, and the **Simply Satisfied Guarantee[™]** when you choose **MyDay[®]**, you'll make *their* day.



ADVANTAGE 01 Unsurpassed Comfort¹

Thanks to **Aquaform[®] Technology**, moisture retention of 99.5% after 6 hours of lens wear,² and high oxygen transmissibility.

ADVANTAGE 02 Optimized Design

MyDay[®] toric has the same optical design features of **Biofinity[®] toric**, the #1 most prescribed toric lens on the market.³ With the **MyDay[®] multifocal** fitting guide, successfully fit 98% of patients with two pairs of lenses or fewer.^{4,5}

ADVANTAGE 03 Unparalleled Range⁶

MyDay[®] toric has the most prescription options of any 1-day lens⁷ and **MyDay[®] multifocal** has the widest power range of any 1-day multifocal lens,⁸ enabling you to delight even more patients.

ADVANTAGE 04 Net Plastic Neutral

The entire **MyDay[®] portfolio** is now **net plastic neutral**.^{9,10,11} Good for the Planet. Good for Business.



ADVANTAGE 05 Simply Satisfied Guarantee[™]

If your patients are not completely satisfied with their contact lens purchase, we'll make it right.



Lens Specifications

MyDay®

Sphere power	Material	Water content	Base curve	Diameter	Center thickness
+8.00D to -12.00D (0.50D steps after +5.00D and -6.00D) No Plano	stenfilcon A	54%	8.4 mm	14.2 mm	0.08 mm
Edge design	Lens design	Dk/t	UV blocker**	Handling tint	Modulus
Rounded, 0.07 mm	Aberration Neutralizing System™	100	UVA/UVB 86%/97%	Light blue	0.4 MPa

MyDay® toric

Sphere power	Cylinder	Axis	Material	Water content	Base curve	Diameter
Plano to -6.00D (0.25D steps)	-0.75, -1.25, -1.75	Full circle in 10° steps	stenfilcon A	54%	8.6 mm	14.5 mm
Plano to -6.00D (0.25D steps) -6.50D to -10.00D (0.5D steps) +0.5D to +6.00D (0.50D steps)	-2.25	10°, 20°, 90°, 160°, 170°, 180°				
-6.50D to -10.00D (0.5D steps) +0.25 to +6.00D steps)	-0.75, -1.25, -1.75	10°, 20°, 70°, 80°, 90°, 100°, 110°, 160°, 170°, 180°				
Center thickness	Lens design	Dk/t	UV blocker**	Handling tint	Modulus	
0.10 mm (@ -3.00D)	Optimized Toric Lens Geometry™	80	UVA/UVB 86%/97%	Light blue	0.4 MPa	



MyDay® multifocal

Sphere power	ADD Powers	Material	Water content	Base curve	Diameter
+8.00D to -10.00D (0.25 D steps) -10.50D to -12.00D (0.50 D steps)	Low: +0.75D to +1.25D Mid: +1.50D to +1.75D High: +2.00D to +2.50D	stenfilcon A	54%	8.4 mm	14.2 mm
Lens design	Dk/t	UV blocker**	Handling tint		
Binocular Progressive System™	100	UVA/UVB 86%/97%	Light blue		



**EVEN MORE
ADVANTAGES**

Saving your patients money with high-value rebates and streamlining the fitting process with OptiExpert™.



FREE DOWNLOAD



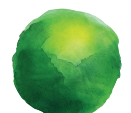
MyDay® will make *their* day.



*Absolute moisture retention 99.7%, relative moisture retention 99.6%.

**Warning: UV-absorbing contact lenses are not substitutes for protective UV-absorbing eyewear, such as UV-absorbing goggles or sunglasses, because they do not completely cover the eye and surrounding area. Patients should continue to use UV-absorbing eye wear as directed.

1. CVI data on file, 2013, 2015 & 2017. MyDay® clinical studies 1-week DW compared to 1-DAY ACUVUE® MOIST, DAILIES TOTAL1® and ACUVUE® OASYS 1-Day. 2. CVI data on file 2019. Multi-visit study to assess handling performance and dehydration characteristics for 4 DD CLs in 20 CL wearers. 3. CVI data on file, 2021. US industry reports and internal estimates. 4. CVI data on file 2020. Prospective, double-masked, bilateral, one-week dispensing study UK with MyDay® multifocal; n=104 habitual multifocal contact lens wearers. 5. CVI data on file 2021. Prospective, subject-masked, randomized, bilateral, two-week dispensing study at 5 US sites with MyDay® multifocal; n=58 habitual multifocal contact lens wearers. 6. CooperVision data on file 2020. Rx coverage database n=120,406 eyes for Rx with <0.75DC; 14 to 70 years. 7. CVI data on file, 2021. Based on number of prescription options available in the USA across all soft 1-day toric lenses as reported by the 4 main manufacturers. 8. CVI data on file, 2021. Based on prescription option combinations (sph and add) available across all daily disposable multifocal soft lenses from CVI, JUV, B+L and Alcon in USA May 2021. 9. MyDay® daily disposable orders includes MyDay® daily disposable, MyDay® daily disposable toric, MyDay® daily disposable multifocal product sold and distributed by CooperVision in the US. 10. Net plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in MyDay® daily disposable orders in a specified time period. MyDay® daily disposable plastic is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g., ink). 11. CVI data on file, 2022. ©2022 CooperVision 13106 BC 5/22



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